

# Quayum 'Ola' Abiodun

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Calgary, AB.

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Portfolio: <https://quayumabiiodun.ca>

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**SUMMARY:** A creative and collaborative Multimedia Designer/Developer with over 3 years of experience dedicated to designing, building, and maintaining effective online environments. Proficient in HTML, CSS, and JavaScript to develop and troubleshoot user-friendly websites and digital communications. Experienced in creating multimedia content, including graphics, animation, and video elements, while ensuring all work adheres to visual identity standards and digital communications strategy. A self-starter passionate about continuous learning and contributing to a team in a fast-paced, dynamic environment.

## TECHNICAL COMPETENCIES

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- Web Technologies & Languages: HTML5, CSS3, JavaScript, JSON, Responsive Design, Cross-Browser/Device Testing
- Multimedia & Design Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Microsoft Office
- Platforms & CMS: Microsoft SharePoint, WordPress, other Content Management Systems (CMS)
- Core Competencies: Web Design & Development, Multimedia Design, Collaboration, Client Support & Guidance, Training, Problem-Solving, Project Execution, Attention to Detail, Maintaining Confidentiality

## PROFESSIONAL EXPERIENCE

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### Multimedia & Web Designer, Abeona Web Services

*(Remote), ON*

**(June 2023 – Present)**

- Designed, developed, and maintained content for client online environments, including internal and external websites, ensuring high visual quality and easy navigation.
- Collaborated with internal clients to recommend, build, and maintain effective web pages and digital assets that met communication needs and business objectives, ensuring work was delivered on-time and on-brand.
- Troubleshoot and resolved front-end issues and implemented site enhancements through HTML, CSS, and JavaScript code changes.
- Created and incorporated multimedia elements, including graphics, animation, and video, using Adobe Creative Suite and web technologies to produce engaging digital communication assets.
- Provided guidance and support to clients, acting as a design consultant to help them effectively manage their web content and uphold their visual identity standards.

### Junior Designer, DC Interactive Studio

*Oshawa, Ontario*

**(March 2021 – April 2023)**

- Collaborated with a team of designers and stakeholders to build and maintain websites and digital content, ensuring all work complied with CBE visual identity standards and industry best practices.
- Supported the execution of digital communication projects from design to completion, contributing to a high integrity for the quality of work and attention to detail.
- Gained experience in updating and refreshing design, copy, and graphics to keep sites relevant and current for their audiences.

- Developed strong organizational skills and the ability to adapt to changing priorities in a fast-paced, dynamic environment.

## **EDUCATION**

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**Post-secondary Diploma Interactive Media Design**

**Jan 2021 – June 2023**

*Durham College, Oshawa, Ontario*

- *Focus: Web Design, UX/UI Principles, Visual Storytelling, Typography, Photography*

## **PORTFOLIO**

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- <https://quayumabiodun.ca> A portfolio showcasing expertise in branding, digital/print campaigns, and creative concepts.
- Continuously staying updated with design software and technology to maintain industry standards.